



*Bed & Breakfast*  
ASSOCIATION OF *Kentucky*

**Bed & Breakfast Association of Kentucky**  
17<sup>th</sup> Annual Conference - "A New BegINning"  
Aspiring Innkeeper - Registration Form

1<sup>st</sup> Attendee's Name: \_\_\_\_\_  
2<sup>nd</sup> Attendee's Name: \_\_\_\_\_  
Street: \_\_\_\_\_  
Town: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_  
Phone: \_\_\_\_\_ Fax: \_\_\_\_\_  
E-Mail: \_\_\_\_\_ Are you in search of a B&B to Buy? \_\_\_\_\_

**Conference Registration Fee – An Investment in You & Your Future**

**Registration Fee Includes all of the Following:**

**Tuesday, January 8th – Full-Day Aspiring Innkeeper's Workshop**

**9 am – 5 pm** Presented by Professional Trainers and Industry Speakers, featuring an introduction to the B&B Lodging Industry, overall Business Planning, setting up Business Operations, guidance related to Housekeeping, and Marketing and Promotion of your new B&B. Receive BBAK's Start-Up Reference Guide, valued at \$125, created by experienced Innkeepers.

Panel of experienced Innkeepers for a Question-and-Answer Session.

Join BBAK as an Aspiring Innkeeper and receive a \$50/person discounted conference fee for the BBAK Annual Conference on Sunday and Monday, January 6 & 7, 2008, offering further educational workshops, industry speakers, 2 networking socials, valuable door prizes, and a B&B Vendor Trade Show.

All educational training manuals, materials, handouts, lunch, and refreshments are included.

**BBAK's 17<sup>th</sup> Annual Conference (Sun. & Mon., Jan. 6 & 7, 2008) - *Optional, added fee involved***

Sunday, January 6th – Registration, Trade Show, Welcome Bag & Gifts, and Welcome Reception, and B&B Tour  
Monday, January 7th – All Conference Activities, Refreshments Breaks, Educational Workshop Sessions, and State Tourism Presentation

**"Early Bird Discount"**

**By December 5      After December 5**

**Training Session Fee:**

\$275/person	\$300/person
\$350/couple	\$400/couple

**Join BBAK as an Aspiring Innkeeper Member:**

\$50	\$50
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**BBAK 16<sup>th</sup> Annual Conference (*Optional*)**

<b>As an Aspiring Innkeeper BBAK Member</b>	\$125/person	\$150/person
<b>As a Non-Aspiring Innkeeper BBAK Member</b>	\$175/person	\$200/person

Training Session Fee:	\$ _____ X _____ = \$ _____
BBAK Annual Conference:	\$ _____ X _____ = \$ _____
BBAK Aspiring Innkeeper Membership:	\$ _____
<b>Total:</b>	\$ _____

**Accommodations to be handled and paid separately – Call Hotel Reservation Line: (800) 325-0057**

**Request BBAK Conference Rate:** \$59/night

**Payment**

Please make checks payable to "BBAK" and mail with completed registration form to:

Todd Allen, BBAK President, 2941 Perryville Rd./US 150, Springfield, KY 40069 OR Phone: 859-336-3075, Fax: 859-336-3076

Or you may charge the total fee to Visa or MasterCard:

Visa    MasterCard   Card Number: \_\_\_\_\_ Billing Zip: \_\_\_\_\_  
Expiration Date: \_\_\_\_\_ Amount: \_\_\_\_\_ Signature: \_\_\_\_\_

Thank you for making an investment in yourself and your future. We look forward to seeing you at InnSpiration!

You will receive a confirmation letter of your registration and a registration packet.

**Cancellation Policy:** No refund if cancellation is made after December 15th. \$50 Processing Fee for all cancellations.

**Training Session Highlights**

**Professional Trainers & Speakers**  
**Full Day Educational Workshop**  
**List of Available B&B Properties for Sale**  
**Start-up Reference Guide**  
**Q&A with Experienced Innkeepers**

